

SCRCC POSITION PERSPECTIVE

This white paper outlines the Spencer County Regional Chamber of Commerce position and perspective on events, developments, and future vision for Spencer County and its communities and citizens.

QUALITY OF PLACE

- Our future lies in making our County and Communities attractive to young people. Quality of Place could be better stated as Priority of Quality of Place.
- All research on this subject unanimously agrees that Quality of Place is the overwhelming factor in where young people agree to settle down and live.
- Factors that constitute Quality of Place are many and varied. They range from walking trails, parks, green space, access to healthy foods and among many others, generally attractive communities. But the one factor that dominates all others is availability of robust broadband.

BROADBAND

- More than ever before, young people reject network programming and prefer to invest their leisure time in watching and doing exactly what they want to at that particular time. And the internet allows that.
- In addition to leisure enjoyment, robust broadband has become a requirement for businesses to survive and for employees who work from their homes.
- One of the benefits of having young people live and thrive in our county and communities is they have children who attend our schools.
- Broadband is now as essential in education as pens and paper used to be, and it will never go back. It will just become more and more essential.
- As a County and Communities we must make robust Broadband available to our citizens.

ATTRACTIVE COMMUNITIES

- We can no longer be complacent with derelict buildings, unsightly and unhealthy spaces and homes in our communities. We have adequate codes and ordinances, enforcement and funding for enforcement have to become a priority and an expectation.
- Monies have to be found for comprehensive planning for smart residential and commercial development through out the county

ENCOURAGE RESIDENTIAL AND COMMERCIAL DEVELOPMENT

- Provide property tax deferment on commercial property redevelopment.
- Provide property tax deferment on new stick built homes.

MARKET SPENCER COUNTY TO THE WORLD

- Cooperate with the Spencer County Visitors Bureau to develop a marketing strategy to promote Spencer County as a place to live, work and raise a family.

PROMOTE TRAINING FOR NEWLY ELECTED OFFICIALS

- Advocate for official training for newly elected county and community officials.
- Encourage leadership skills development to ensure future community leaders.

WORK WITH SCHOOL CORPORATIONS

- Become a liaison / facilitator between businesses and schools.
- Promote career readiness and life lessons with students.

THE RIVERVIEW PROJECT

- The Chambers official position on Riverview and industrial projects like it is neutral, although always pro-business and pro-member.
- However, if this massive project does materialize in Spencer County and the town of Dale, then we must be smart about it and leverage the maximum benefits possible for the town of Dale and the County at large.